



Proposed 2025/26 BUSINESS PLAN / BUDGET

Our Vision

Wiri is a thriving, forward-thinking and socially aware business community.

Purpose

We are champions for an engaged, connected, and informed community to empower Wiri businesses to succeed.

Our values

- We put people first: Wiri businesses, owners, and their staff are at the centre of what we do.
- We are trusted: as advocates for our business community, we are professional and respectful of others.
- We work in partnership: we are inclusive and by working together, we help our business community grow.
- We care for our community and environment: we promote social connection and are custodians for the natural environment in Wiri.

This Business Plan details the operational, project and governance activities that the WBA will undertake over FY25-26.

Strategic Focus Area: Security

Security Patrols

The WBA will continue to provide regular security patrols in in the WBA district including:

- Marked security vehicles will patrol the district seven nights a week, and check for breakages in fence lines, windows, doors, and gates that have been left open. All issues are reported to the WBA who in turn will notify the tenant and/or property owner.
- Patrol staff will also respond to alerts raised through the AI monitoring done by Crime Watch and report environmental issues to the WBA who in turn will notify the Council or Beautification Trust.
- All illegal activities such as break-ins, street racing and suspicious behaviour will be reported directly to the Police.

CCTV Camera system & AI monitoring

We will continue with maintaining and adding to our CCTV network as well as remote monitoring of the CCTV network.

Strategic Focus Area: Environment

The WBA will continue to monitor and address district environmental issues by gathering information and providing this to the appropriate enforcement agency that has the legal authority to act.

Environmental issues include:

- Illegal rubbish dumping
- Water and other pollution
- Graffiti removal
- Safety issues including parking hazards, street lighting, potholes, speeding traffic, dangerous intersections, blocked drains, and illegal truck parking.
- General Council maintenance issues

Wiri Rubbish Recovery & Environmental Enhancements

Wiri Rubbish Recovery will continue with our contractor utilising our branded Wiri trailer to collect dumped rubbish on a regular basis - both reactive to reports of dumping but also proactively looking out for rubbish to collect. The rubbish collected is dropped off to Enviro Waste Wiri depot. Other enhancements include actions to ensure that street berms are clean and tidy with regular lawn mowing of overgrown berms, moth plant removal and recycling education for businesses.

Sustainability initiatives

We will continue our programme focussed on environmental sustainability including opportunities that exist for businesses, such as re-diverting waste, social impact solutions to give back to the community, recycling, and other shared services to save money, events that enable networking and generate support for local business, carpooling, moth plant removal etc.

Environmental - Murals

Many power and telecommunications utility boxes are regularly tagged with the Wiri business district. It has been proven that painting such boxes in murals or other art increases the aesthetic appeal and reduces tagging. The WBA, in cooperation with the appropriate utility provider, will sponsor the beautification of selected boxes.

Strategic Area: Networking

Networking events

Getting Wiri businesses to use one another, share ideas and opportunities, increases our district's economic activity. The WBA has a history of organising networking events to assist this interaction. Over time these events have become increasingly successful as the WBA's understanding of what brings people together grows.

Business Breakfast

We will continue to host occasional business breakfasts with a range of topical and informative speakers and to provide an opportunity to bring our members together to network and have an opportunity to share information about what their business offers.

Networking - Women's business group

We will continue with the successful networking group with local businesswomen with quarterly events.

Business After Five

An opportunity for local businesses to showcase their products / services by hosting networking drinks and nibbles at their place of business. Held bi-monthly.

Coffee Outreach

We will continue to hold monthly coffee outreaches where we will set up a coffee cart in different parts of the BID boundary as a way of raising awareness of the WBA and bringing local business areas together to meet each other.

Strategic Area: Workplace Training & Wellbeing

First aid

By law New Zealand businesses must provide their workers with access to trained first aiders, either from within their business or from another business. (Reference: The Health and Safety at Work Act, General Risk, Workplace Management Regulations 2016, Section 13).

Working with St John, the WBA will continue to organise courses to train workers to become first aid qualified. To date these courses have been oversubscribed which highlights the potential compliance gap that exists in Wiri.

Strategic Area: Advocacy and support

Organisational interface

The WBA will continue to establish and build relationships with key partners and manage on behalf of its members key interactions with other organisations that impact the district. These include:

- Auckland Council including Auckland Transport, Watercare, ATEED and Eke Panuku
- Manurewa and Otara-Papatoetoe Local Boards
- NZ Police
- Manukau Beautification Trust
- Manurewa Crime and Safety Forum
- Community Impact Forum (related to the Auckland South Corrections Facility)
- Other Business Associations
- Community patrols and local residential groups

Youth Employment Initiatives

We will continue to develop partnerships with local high schools, including Manurewa High School, to ensure a seamless integration of young talent into the Wiri business ecosystem, creating a dynamic pipeline for future employment.

Transport Management Initiative

We will continue to seek opportunities and funding to improvement transport options for employees in the area to get to work and decrease the number of single occupancy vehicle trips.

2025/26 Proposed BUDGET

Security		Budget \$305,000	
Action	Timeframe	Budget	KPI
Conduct security patrols throughout the BID area 7 nights per week.	On-going	\$200,000	Daily reporting Monthly mtgs with BID
Crime Watch CCTV monitoring.	Daily monitoring	\$25,000	Daily reports
CCTV Network – new cameras.		\$20,000	
CCTV Maintenance	Monthly	\$60,000	Camera network maintained
Environment		Budget \$35,000	
Action	Timeframe	Budget	KPI
Wiri Rubbish Recovery and Enhancements delivered by Manukau Beautification	Weekly	\$35,000	Amount of rubbish collected; feedback from members; tidy area.
Networking		Budget \$72,000	
Action	Timeframe	Budget	KPI
Networking Breakfasts	Two events during the year	\$40,000	Minimum of two held; feedback from members; numbers attending.
Women in Wiri Allocation for women-specific events	TBC	\$5,000	feedback from members; numbers attending.
Business After 5	Bi-Monthly	\$10,000	Minimum of 6 events held.
Christmas Event	December	\$7,000	Feedback, attendees
Coffee Outreach Monthly	Monthly	\$10,000	Monthly; feedback from members
Workplace Support		Budget \$12,000	
Action	Timeframe	Budget	KPI
First Aid Course – three courses held with 20 participants per course.	Quarterly	\$12,000	Numbers attending; feedback from attendees

Administration		Budget \$416,000	
Action	Timeframe	Budget	KPI
Personnel and associated costs Professional development	On-going	\$270,000	Performance reviews by GM and Board.
Office expenses – internet, cleaning, subscriptions		\$50,000	Monitoring via Monthly financial reports
Office Rent	Monthly	\$37,000	
Accounting, Audit etc	Monthly	\$16,000	Monthly reports
Board expenses including meeting fees, annual dinner & meeting expenses.	Monthly	\$25,000	
Board Secretarial services.	Monthly	\$18,000	Monthly Board meetings held
Advocacy & Support		Budget \$30,000	
Action	Timeframe	Budget	KPI
Transport Management Initiatives	On-going	\$TBC	TBC
Wiri Link – members magazine includes delivery.	Aug / Nov / Mar / Jun	\$25,000	Minimum of four issues produced.
Youth Employment	On-going	\$5,000	Feedback from participating businesses.

2025-26 Proposed Expenditure

TOTAL:	\$ 870,000
Funded by: BID Targeted Rate	\$ 785,642*
Reserve funds	\$ 84,358

*Increase of 4% (\$30,217) in the BID targeted rate towards increased staffing and contracts costs.